

Draft STFNA April 6, 2016 board meeting notes

Santa Teresa Foothill Neighborhood Association
Board meeting April 6, 2016 start time 6:13pm
at Bistro Tupaz

Board members in attendance:

Jon Reinke, President
Dave Van Etten, Director
Stephanie Norris, Director
Rick Mandel, Director
Denelle Fedor, District 10 Council Assistant (part time)
Stacie Shih, Director and D2 Community Outreach Manager
Trudi Konzem, Director (part time)

Absent:

Matt Freeman, Vice-President
Lynne Paulson, Recording Secretary
Jack McKinney, Director
John Hesler, Treasurer
Jacquie Heffner, Director
Ash Kalra, Director
Johnny Khamis, Director

Others in attendance:

Mary Ann Van Etten
Elias Portales (district 2 candidate)

Action items:

1. Stacie and Denelle will check their councilman's schedules for open evenings in June. Also coordinate with the chief of police.
2. Jon will talk with some of the other associations about partnering for primary and/or general election candidate forum, depending on timing.
3. For the regularly scheduled board meetings, Jon will send out a Doodle invite to see what works best for everyone.
4. Jon will contact each of the committee volunteer heads (listed later in these notes) to offer guidance
5. John, in next meeting's treasurer report, will include a comparison to each of the previous nine years.
6. Stephanie to schedule the eWaste date with Santa Teresa High School, tentatively Oct 16.

Meeting minutes

Defer approval until next meeting

District 2 news

- Annual Veggie Fest, April 9, 2016 (Saturday) from 10am – 3pm at Martial Cottle Park (5283 Snell Ave.

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- Great American Litter Pick-up, April 23, 2016. Meet at Oak Grove High School. See <http://allevents.in/san%20jose/district-2-great-american-litter-pick-up/198760653832189#>

District 10 news

- Great American Litter Pick-up, April 23, 2016 at four locations: Almaden Lake Park, Pioneer High School, Comanche Park, and Vista Park. See <http://sanjoseca.gov/DocumentCenter/View/53604>
- On going discussions in the council about rent control. Khamis prefers keeping the cap at 8% until the council comes to an agreement on what it should be – probably something between the proposed CPI (2.2%) and 8%. 67% of the rental housing is not under rent control (any apartments built after 1980 is not subject to rent control, and any apartment with less than 4 units are also not subject to rent control).

Treasurer's report

John is out of town and will report next meeting, including a comparison to each of the previous nine years.

OSA news

- The Miracle Mt property closed March 15 with OSA contributing \$375K.
- One million dollars are available for grants related to open space, more details forthcoming
- Jon and a few other board members will meet with Andrea Mackenzie, the general manager.
- There are several other properties along the ridge that are being considered.

Scheduling meetings

- Tentatively keep the same board meeting time (4th Wednesday of the month), until the board comes to a consensus using the Doodle meeting scheduler. Jon to initiate.
- For the general meeting, both Denelle and Stacie will check their councilman's schedules for early June when both are available at the same time. Denelle will also ask the new chief of police.
- Jon will talk with some of the other associations about partnering for primary and/or general election candidate forum, depending on timing. If we co-sponsor a candidate forum, we can provide the candidates with a list of questions of concern to our association.

Communication

- The goal is to maintain regular communication with our association members. This could be monthly updates to the web site. Those same updates could then be content for the newsletters announcing the general meetings.
- If we have enough money, consider doing targeted mailings to the sections that typically do not get volunteer distribution coverage. Hopefully, someone from the targeted mailing sections will become distribution volunteers for the subsequent newsletters.
- Towards minimizing the pressure on STFNA's finances, considered "advertising" in the form of a business card included in the newsletter, cost to advertiser still being considered (ie. do we want the advertisers to subsidize the cost of the newsletter, or a portion of it). It was suggested that the advertising should not occupy more than 25% of the total printable space. Advertising on the website should be discussed with advertisers after the website is brought up to date.
- Jon estimated the website could be done for a ¼ of the current cost (\$1200/yr)

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Committees

In order to balance the STFNA activity workload, several people volunteered to head up the following committees:

Newsletter distribution	Trudi
Website	Rick
501(c)(3) and incorporation	Stephanie
Fund-raising	Denelle

Still open are newsletter content, membership recruiting, and grant proposals.

Other Business

- Stephanie secured Oct 16 as the next eWaste fundraiser. In the processes of scheduling the activity with Santa Teresa High School.